

Vitória Batistella

Porto Alegre/RS • batistellavitoria@gmail.com • +55 (51) 99125-8124

[LinkedIn](#) • [Behance](#) • [Portfolio](#)

Education

ESPM-Sul

B.A in Visual Design

Final Project: Enhancing Children's Adherence to Speech Therapy:
Redesign of a Speech Therapy Treatment App Interface for Children

Porto Alegre/RS

2018-2024

Experience

APPLE DEVELOPER ACADEMY

UX/UI Designer

- Designed user interfaces for four published mobile games, ensuring usability and player engagement.
- Created interactive menus, HUDs, and in-game interfaces, focusing on accessibility and visual clarity.
- Developed over 20 3D assets, handling modeling, shading, texturing, and optimization for game environments in Reality Composer Pro.
- Conducted player research and usability testing to refine UI and enhance game flow.
- Collaborated with developers to implement UI components in game engines efficiently.
- Introduced new tools and agile methodologies to streamline workflows and improve iteration speed.

Porto Alegre/RS

feb.2022 - dec.2024

DESIGN DE MARIA

Freelance Graphic Desing

- Designed and formatted a 2nd-grade student book, integrating handwritten texts and diverse illustrations.
- Edited images, performing color correction, lighting adjustments, and background cleanup.
- Integrated scanned handwritten texts with mixed-media illustrations, ensuring consistency in visual storytelling.
- Processed and enhanced photos taken under varying conditions to standardize quality

Remote

oct. 2021 e oct. 2022

CO.DE COMMUNICATION AND DESIGN JR

3D Artist

- Modeled and textured 3D assets for marketing campaigns
- Developed assets for internal projects and promotional materials

Porto Alegre/RS

mar. 2020 – jul. 2020

Art Director

- Defined visual concepts and aesthetic identity for advertising campaigns and internal projects.
- Directed the BE ABSURD selection process, which won 2nd place in Illustration at the Bornancini Design Award.
- Managed the agency's social media presence, ensuring cohesive digital branding.

sept. 2019 – mar. 2020

Vitória Batistella

Porto Alegre/RS • batistellavitoria@gmail.com • +55 (51) 99125-8124

[LinkedIn](#) • [Behance](#) • [Portfolio](#)

Awards and Recognitions

Bornancini Design Award

- Gold in student Software's, Sites e Interfaces 2020
- Silver in student Illustration 2020
- Bronze in student Promotional Design 2022

Skills and Interests

Technical: Figma, Blender, Photoshop, Illustrator, After Effects, Procreate, Unity UI, SCRUM

Languages: English (Advanced), Portuguese (Native)

Interests: Game UI/UX, 3D modeling, animation, illustration, motion design, visual storytelling